



Privacy Policy

What information do we collect?

We receive your contact information from the Association you registered with to participate in a tradeshow or when you request to be registered for the purpose of placing an order. The information we require includes: company name, contact name, email and phone number. Additional information you may be asked to enter: mailing address, zip code, fax number, and credit card information if you decide to place an order.

What do we use the information for?

- To personalize your experience and improve customer service. Your information helps us to better respond to your individual needs.
- To process your order and send periodic emails to assist you in meeting show deadlines.

How do we protect your information?

We offer the use of a secure server and our software is PCI certified. All supplied sensitive/credit information is transmitted via SSL technology and then encrypted into our payment gateway providers database only to be accessible by those authorized with special access rights to such systems, and are required to keep the information confidential.

After a transaction is complete the only thing visible to our staff is the type of credit card and the last four digits of the credit card used for that order. If you are a frequent TriCord customer you will have the option to place the credit card on file. If you place your credit card on file we still can only view the type of credit card and the last four digits of the card, but you will be able to use it for future orders.

Do we disclose any information to outside parties?

We do not sell, trade or otherwise transfer your personal information to outside parties. This does not include trusted third parties who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential. We may also release information when we believe release is appropriate to comply with the law, enforce our site policies, or protect our or others rights, property or safety.

California Online Privacy Protection Act Compliance

TriCord has taken the necessary precautions and is in compliance with the California Online Privacy Protection Act. We, therefore, will not distribute your personal information to outside parties without your consent.

Children's Online Privacy Protection Act Compliance

TriCord is in compliance with the requirements of COPPA (Children's Online Privacy Protection Act); we do not collect any information from anyone under 13 years of age. Our website, products and services are all directed to people who are at least 13 years or older.

Terms and Conditions

Please visit our Terms and Conditions section at the bottom of each show/event homepage of the online ordering website prior to placing your order. The Terms and Conditions section contains our disclaimers and limitations of liability governing the use of our online ordering website.

Your Consent

By using TriCord's online ordering website, you consent to our terms and conditions, limits of liability and our website privacy policy.